

Carl B. Forkner, Ph.D.

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Curriculum Vitae

AWARD-WINNING PROFESSIONAL

★ SERVANT LEADER ★

Advocate for Veterans, Dementia Awareness, Suicide Awareness & Prevention

★ Strengthening People & Communities ★

MY PASSION is helping Veterans realize their full potential and live productive lives.

I love learning for excelling at my profession, for the joy of curiosity, and to learn new things! The greatest joy is helping others learn and succeed, whether learning something completely new or expanding on the knowledge and experience they already possess.

I lead personal and organizational success!

EDUCATIONAL QUALIFICATIONS

Ph.D., University of Phoenix, Phoenix, AZ, 2013
M.S.S., Air University, Montgomery, AL, 2006
M.S.Ed., Western Illinois University, Macomb, IL, 1984
B.A., Monmouth College, Monmouth, IL, 1980

PROFESSIONAL CERTIFICATIONS

Human Subjects Research (2011/2013/2015/2017/2019/2021).
Military/Veteran Resource Navigator (2015-Present)
Objective Zero Ambassador for Veteran Suicide Prevention (2018-Present)
American Foundation for Suicide Prevention Field Advocate (2018-Present)
Applied Suicide Intervention Skills Training (ASIST) (2019-Present)
Champion/Facilitator for Dementia Awareness (2017-Present)
Banner Brain Health Program Trainer (2019-Present)
Basic Cardiac Life Support (1983-Present)
Secondary Teaching (6-12 Social Studies), State of Illinois (current)
Elementary Teaching (K-9), State of Illinois (current)
Special Education Teaching (Pre-21), State of Illinois (current)

PROFESSIONAL EXPERIENCE

- 2022-Pres Arizona East Valley Veterans Foundation
President and Chairman of the Board

- 2022-Pres Resurrection Street Ministry
Member of the Board of Directors

- 2019-2021 Vitanya Brain Performance/Heal the Hero Foundation
Research Psychologist

- 2018-Pres Disabled American Veterans (DAV)
Chapter Service Officer, East Valley Chapter 8 (Jan 2019-Present)
Commander, East Valley Chapter 8 (May 2022-Present)
Adjutant, East Valley Chapter 8 (Oct 2018-May 2022)
Northern District Liaison, Department of Arizona (Nov 2018-Present)

- 2014-2018 Dynamic Worldwide Training Consultants
Director of Marketing and Special Projects (Oct 2014-Nov 2015)
Director of Training and Development (Nov 2015-Jun 2018)
Chief Operating Officer & Director of Training (Dec 2016-Jun 2018)

- 2014-2017 Wyzant Tutoring
Multiple subject tutor, grades K through graduate school.

- 2014-Pres Success! Consulting
Chief Consultant

- 2012-2016 Wikistrat Geopolitical Analysis
Senior Analyst: Iran, Middle East, South Asia, Modeling and Simulation

- 2013-2016 Ludwig Otto Associates (A division of Franklin Global Services)
Senior Consultant: Education and Leadership

- 2006-2011 Air War College, Maxwell AFB, AL

- 1983-2011 United States Navy – Career Naval Officer
Chief Executive Officer (CEO) and Chief Operating Officer (COO) equivalent positions
Domestic and International experience
Personnel Resources Officer & Federal Equal Opportunity Program Director/Investigator
Maintenance, Supply, and Logistics Director
Personnel and Information Security Program Director
Operations Analyst

- 1982-1983 Western Illinois University, Macomb, IL
Teaching Assistantship in Special Education
Macomb High School, Macomb, IL
Special Education Teacher (LD/EMH/SED)

- 1980-1982 Monmouth College, Monmouth, IL
Staff: Director of *Cornerstone* outreach group
Monmouth High School, Monmouth, IL
Special Education Teacher

ACADEMIC POSITIONS

- 2014-2018 Dynamic Worldwide Training Consultants
 Chief Operating Officer & Director of Training (Dec 2016-Present)
 Director of Training and Development (Oct 2015-Present)
 Director of Marketing & Special Projects (Oct 2014-Oct 2015)
 Adjunct Faculty (Apr-Sep 2014)
Courses Taught:
 Digital Marketing with Social Media Leadership, Negotiation, Business Skills
 Cybersecurity for End Users Office Applications (Microsoft, Adobe, Google)
 Project Management/SCRUM/ITIL Customer Service
- 2014-2017 Wyzant Tutoring
 25 areas of teaching approvals including K-12, undergraduate, graduate, and special education.
- 2013-2016 Ludwig Otto Associates
 Senior Consultant on higher, secondary, and special education leadership
- 2006-2011 Air University/Air War College
 Assistant Professor, Department of International Security Studies
Courses Taught:
 • National Security and Decision Making • Global Security
 • Joint Military Operations • Regional and Cultural Studies
 Seminar Director and Instructor, International Student Program
 Course Director and Instructor, Iranian Affairs “JLASS” Program
 Director, Culture and Language Program (4 years)
 Emerging Technologies Integration Group (4 years)
 Dean’s Advisory Council (3 years)
- 1998-2000 Alexandria, VA Public Schools
 Volunteer Tutor for 5th grade students (all subjects)
- 1998-2000 Springfield, VA Public Schools
 Instructor, *Hands on Science* Program
 Courses Taught:
 • Biology, Chemistry, Earth Science, Physics
- 1982-1983 Western Illinois University, Macomb, IL
 Teaching Assistantship, Department of Special Education
 • Taught undergraduate education courses in educational test and evaluation.
Macomb High School, Macomb, IL
 Teacher, Special Education (LD/EMH/BD)
 Freshman/Sophomore Track Coach
- 1980-1982 Monmouth College, Monmouth, IL
 Adjunct Faculty – Music and Religious Studies Departments
Monmouth High School, Monmouth, IL
 Director, Learning Disabilities (LD) Resource Program
 Teacher, Educable Mentally Handicapped (EMH/MMR) self-contained classroom

Military Education & Training Positions

2006-2011 Assistant Professor, International Security Studies
Director, Culture & Language Program

2002-2005 Instructor/Certifier Duty Director of Operations.

2000-2002 Aircraft Carrier Integrated Training Team Leader
Carrier Battle Group Integrated Training Director
Combat Officer Trainer/Certifier

1993-1997 NATOPS Evaluator Navigator
Instructor Navigator
Federal EO Officer and Command Training Team Chair

1991-1993 Instructor Flag Tactical Action Officer (Battle Watch Officer)
Air Wing Performance Evaluator and Statistician
Federal EO Officer

1989-1991 Designated Master Training Specialist
Navigation Systems/RADAR Navigation Instructor
Mission Commander Trainer
Simulator Instructor Trainer
Director, Partnership in Education Program

1985-1989 Instructor Tactical Coordinator
Instructor Navigation/Communications Officer

BOARDS, COMMITTEES, AND COUNCILS

- 2022-Pres: Arizona East Valley Veterans Foundation
- 2022-Pres: Resurrection Street Ministry
- 2018-Pres: East Valley Veterans Network, Mesa, AZ
- 2017-2019: Forbes Coaches Council (Business and Leadership emphasis areas)
- 2017-2018: Tempe Chamber of Commerce Business Development Council
- 2014-Pres: Reviewer for *Educational Researcher* journal
- 2013-Pres: Judge, “We the People: The Citizen and the Constitution” Programs (AZ BAR Ass’n)
- 2013-Pres: Conference paper reviewer for AERA Annual Conference
- 2013-Pres: Reviewer for *Review of Educational Research* journal
- 2014-2016: Advisory Committee, East Valley Retired and Senior Volunteer Program, Mesa, AZ
- 2007-2011: Emerging Technologies Integration Group, Air War College, Maxwell AFB, AL
- 2007-2011: US Air Force Culture and Language Council, Maxwell AFB, AL
- 2007-2010: Dean’s Advisory Council, Air War College, Maxwell AFB, AL

COMMUNITY AND VOLUNTEER SERVICE

- 2019-2020: Trainer, *Banner Brain Health Program, Banner Alzheimer’s Institute*, Phoenix, AZ
- 2018-Pres: Northern District Liaison, *Disabled American Veterans (DAV)*, Arizona
- 2018-Pres: Commander, Adjutant & Service Officer, *Disabled American Veterans (DAV)*, Mesa, AZ
- 2018-Pres: Mesa United Way Community Allocation Panel (CAP), Mesa, AZ
- 2018-Pres: Ambassador & Crisis Planning Coach, *Objective Zero*
- 2017-Pres: Champion/Facilitator, *Dementia Friends of Arizona*, Tempe, AZ
- 2017-2018: Merit Badge Counselor, Grand Canyon Council, Boy Scouts of America, Mesa, AZ
- 2014-Pres: Social Media Coach, Career Connectors, Phoenix, AZ area.
- 2013-Pres: LinkedIn Coach, Career Connectors, Phoenix, AZ area.
- 2013-2014: Independent Bowling Coach, United States Bowling Congress, Mesa, AZ
- 2011-2014: Benefactor for 4 annual youth bowling “Sportsmanship & Leadership” scholarships, Bama Lanes; Prattville, AL
- 2007-2011: Youth Bowling Coach and Assistant League Director, Bama Lanes; Prattville, AL
- 2006-2010: Instructor, Boy Scout Troop 600; Leadership Instructor, Tuckabatchee Council, Boy Scouts of America; Prattville, AL
- 2002-2005: Instructor, Achievement Program Chairman, Boy Scout Troop 553; Puyallup, WA
- 2000-2002: Pack Committee Chairman, Cub Scout Pack 533; Bremerton, WA
- 1997-2000: Academic Tutor, Alexandria Public Schools; Alexandria, VA
- 1998-2000: Volunteer Youth (Boy & Girl) Soccer Coach, Springfield Youth Club, Springfield, VA
- 1999: Volunteer Girls Basketball Coach, Springfield Youth Club, Springfield, VA

FIELDS OF STUDY

Psychology: Neuroscience—Brain/Behavior Influences; Neurotherapeutics
Higher Education: Academic Affairs; Curriculum Development; Assessment; Leadership

CURRENT RESEARCH PROJECTS AND PAPERS

A Comparative Analysis of Online and Moderated Personality Assessment Instruments. Psychological study examining the validity and reliability of four popular personality assessments. Follow-on study will be as described below. C. Forkner, Ph.D., and C. McMurdie, Esq. 2017-2022.

The Patriotic Poetry of Lois Stodieck. Editor for a collection of poems highlighting Veterans and Americana, collected by the poet’s daughter, Deb Roy.

BOOKS

The Ultimate LinkedIn and Facebook Workbook. C. Forkner. December 2015: D.L. Warren Enterprises. ISBN 978-1-4951-8628-8, \$24.95.

ACADEMIC STUDIES

Writing Assessment as a Predictor of Student Performance in an Executive Graduate Degree Program. C. Forkner. Doctoral Dissertation, University of Phoenix, November 2013.

National Security Strategy for the Islamic Republic of Iran – 2016 (U). J. Boyle, C. Forkner, S. Jansen, J. Smith, D. Toomey, G. Volesky, S. Walsh. Professional Studies Paper, Air War College, February 2006.

Disproportionate Placement of Minority Students in Special Education in the Illinois Public Schools. C. Forkner. Master of Science in Education thesis, Western Illinois University, 1984.

Auschwitz. C. Forkner. Junior Seminar in History research project, Monmouth College, IL, 1979.

JOURNAL ARTICLES

The Impact of Neurofeedback on PTSD: A Case Study. C. Forkner. *Insights to a Changing World*, 2019(2), May 2019.

Parallel Demise: Vocational Education and American Consumer Economics. C. Forkner. *Global Education Journal: Critical Thinking Series*, 2017(3), September 15, 2017.

Racial Identity and Interaction in a Shared Community Microcosm. C. Forkner. *Journal of International Diversity*, 2013(3), September 2013.

Influence without Fanfare: Pestalozzi's Enduring Contributions to Education. C. Forkner. *Insights to a Changing World*, 2013(2), June 2013.

Higher Education in India: Political Influence and Progress. C. Forkner. *Global Education Journal*, 2013(2), June 2013.

The Influence of Realism in Higher Education: An Historical Review. C. Forkner. *Global Education Journal*, 2013(1), March 2013.

Post-Tenure Review: Programs, Policies, and Issues. C. Forkner. *Journal of Ethics and Critical Thinking*, 2012(3), September 2012.

The Impact of the Enlightenment and Colonialism on Higher Education in India. C. Forkner. *Global Education Journal*, 2012(3), September 2012.

Who Will Pay for College? National Policy and States' Rights in America. C. Forkner. *Insights to a Changing World*, 2012(3), September 2012.

Higher Education in China, Iran, and Italy: Diverse Systems from Common Beginnings. C. Forkner. *Global Education Journal*, 2012(2), June 2012.

University of Delhi: A Look inside Indian Higher Education. C. Forkner & A. Gupta. *Global Education Journal*, 2012(1), March 2012.

We Need More Tooth, Less Tail (U). C. Forkner, *US Naval Institute Proceedings*, Vol 136, No 9, September 2010.

Back to Basics: Tradition in Future Warfare (U). C. Forkner, *US Naval Institute Proceedings*, Vol 134, No 7, July 2008.

AS YET UNPUBLISHED MANUSCRIPTS

Business Edge Neuroscience - The Neuroplasticity Solution. C. Forkner, S. Smith. November 2020.

Reducing Healthcare Costs Through Stress Resilience. C. Forkner. October 2019.

ONLINE ARTICLES & BLOGS

The Performance Imperative: Employee Health and Productivity. C. Forkner. (2019). Medium.com article. December 10, 2019.

The Performance Imperative: The Neuroscience of Productivity. C. Forkner. (2019). Medium.com article. December 4, 2019.

The Performance Imperative: Organizational Culture and Productivity. C. Forkner. (2019). Medium.com article. November 26, 2019.

Mitigating the stress of Success. C. Forkner. (2019). Medium.com article. November 19, 2019.

Business Edge Neuroscience: The Executive Brain. C. Forkner. (2019). Blog article. July 18, 2019.

The Benefits of Multi-Modal Treatment for TBI. C. Forkner. (2019). *Health is Your Wealth*, 2019(1), February 2019.

How Project Management Provides Stability in an Unstable Business World. C. Forkner. (2017). *Forbes* – July 14, 2017.

RESEARCH REPORTS AND ANALYSES

Business Edge Neuroscience: The Schwab Experience. *Forbes*. [Awaiting publication]. *Lead Author*. [Title Confidential]. Wikistrat. August 2013. *Analyst on Lead Project Team*.

The Future of Drones. Wikistrat. July 2013. *Contributing Analyst*.

Iran Elections and the Road Ahead. Wikistrat. June 2013. *Contributing Analyst*.

Israel and Iran Exchange Nuclear Weapons in a Conflict. Wikistrat. January 2012. *Contributing Analyst*.

Integrated Training of CVBG/ARG/MEU(SOC)s (U). B. Messina. Annotated Briefing 99-71, Center for Naval Analyses, July 1999. *Contributing analyst*.

Operation Desert Fox: Chemical-Biological-Radiological Defense (U). E. McGrady, M. Markowitz, C. Forkner, J. Ebert. Research Memoranda 99-31, Center for Naval Analyses, March 1999.

Afloat Naval Forces in Small-Scale Contingencies (U). E. McGrady, C. Forkner, L. Geis, P. Swartz. Report 225, Center for Naval Analyses, February 1999.

Battle Damage Assessment (BDA) Process and Baseline Architectures (U). A. Matheny, M. Shepko, M. Kopp, R. Brody, C. Forkner. Annotated Briefing 98-110.10, Center for Naval Analyses, December 1998.

Operation Desert Thunder Quicklook: Amphibious Ready Group/Marine Expeditionary Unit (ARG/MEU) and Maritime Prepositioning Ship/Afloat Prepositioning Ship (MPS/APS) (U). C. Forkner, J. Nelson, J. Goetke. Information Memoranda 572, Center for Naval Analyses, December 1998.

ADLFP/SWALAS Project: GPS on Sonobuoys (U). P. Ogden, H. Spivak, E. Rodghiero, T. O'Neill, C. Forkner, K. Kelly. Annotated Briefing 98-78, Center for Naval Analyses, September 1998.

The UNITAS Deployment: Impact of Changes in Assigned Forces (U). T. Hone, F. Ruiz-Ramon, C. Forkner, S. McArver, P. Roth, K. Gause. Research Memoranda 98-45, Center for Naval Analyses, August 1998.

Tracing Changes in Assigned Forces: UNITAS Deployment Calculations (U). F. Ruiz-Ramon, C. Forkner, S. McArver. Information Memoranda 558, Center for Naval Analyses, August 1998.

Navy Exhaust Gas Emissions (U). C. Forkner, E. McGrady. Quick-Response Report 97-4, Center for Naval Analyses, November 1997.

A Comparison of Navy and Marine Corps F/A-18 Readiness (U). S. Goodwyn, J. Hall. Research Memoranda 97-79, Center for Naval Analyses, September 1997. *Contributing analyst*.

CURRICULA AND TRAINING PUBLICATIONS

Pulse Secure Virtual Application Delivery Controller (vADC). New courseware and lab environments. C. Forkner, A. Southwell, O. Rodriguez. April 2018-July 2018.

Sexual Harassment Prevention Seminar. New 2-hour presentation format to provide sexual harassment prevention training to multiple people within an organization. C. Forkner. January 2018.

Negotiation Skills. New courseware and labs for a three-day course designed following the guidelines as set forth in the Negotiation Book of Knowledge (NBOK), providing an in-depth exploration, understanding, and application of negotiation principles and practices. This course is for intermediate-to-advanced professionals. C. Forkner, September 2017.

Pulse Policy Secure (PPS). New courseware and lab environments. C. Forkner, A. Southwell, T. Hooker. September 2017.

Microsoft Office Specialist Certification Bootcamp. One-week program to prepare attendees to successfully align Excel, Outlook, PowerPoint, Word, and Access competencies and exercises with Microsoft Office Specialist certification exam objective areas. C. Forkner, August 2017.

Introduction to Negotiation. New half-day seminar introducing middle managers to fundamental concepts in negotiation. Courseware. C. Forkner, August 2017.

Juniper Networks Certified Internet Associate - Plus (JNCIA-Plus) Practicum. New program to prepare students better for real-world application of skills gained in training and increase opportunity for success on the Juniper Networks JNCIA-Junos certification exam. C. Forkner, A. Geiser, R. Knight, D. Steele. July 2017.

Pulse Connect Secure (PCS). New courseware and lab environments. C. Forkner, A. Southwell, T. Hooker. July 2017

Management Bootcamp for Entry- and Mid-Level Managers. Three-day program designed to provide new supervisors and managers with the skills they need to effectively lead teams, divisions, and other groups of employees. C. Forkner, July 2017.

Social Engineering and Security for the End User. Half-Day seminar program on prevalent and evolving cyber threats, symptoms of possible computer or network intrusion, and security steps available to the End User. Includes participant guide with exercises. C. Forkner, May 2017.

Pulse Connect Secure Focused Program. Three-day course focused on configuration, roles, policies & profiles, authentication, administration, and advanced troubleshooting. Includes student guide and lab guide. C. Forkner, May 2017.

Advanced Operations with Microsoft PowerPoint. Half-day course on advanced techniques to format and enrich business presentations and documents. Includes student guide with exercises. C. Forkner, April 2017.

Advanced Operations with Microsoft Word. Half-day course focused on advanced techniques to format and enrich business documents. Includes student guide with exercises. C. Forkner, April 2017.

Introduction to Microsoft Office 2016/365. Half-day seminar program focused on advanced features of Excel, PowerPoint, OneNote, Outlook, and Office 365 Web Apps & Collaboration. C. Forkner, April 2017.

Executive Leadership Seminar. Half-day seminar for executives and senior leaders with student workbook. C. Forkner. August 2016.

Network Security Expert Curriculum. A new, seven-module course of focused student guides leading to the Network Security Expert Level 1 certification, including: The Threat Landscape, Datacenter Firewall, Next Generation Firewall (NGFW), Unified Threat Management (UTM), Application Security, The Wireless Perimeter, and Management & Analytics. [Company Confidential]. C. Forkner, January 2016.

Threat Landscape and Security Measures. Module for Network Security Expert – Level 1 (NSE1) syllabus. [Company Confidential]. C. Forkner. October 2015.

The Ultimate LinkedIn and Facebook Workshop. Workbook to accompany workshop. C. Forkner. August 2015.

Modern Network Security. Study Guide to accompany the Network Security Expert – Level 1 (NSE1) syllabus. [Company Confidential]. C. Forkner. 2014.

Modern Network Security. Syllabus for the Network Security Expert – Level 1 (NSE1) certification program. [Company Confidential]. C. Forkner. 2014.

Regional and Cultural Studies – AY 2011 International Student Program. Syllabus for 12-week classroom and field study program for international graduate students examining US diplomatic, informational, military, economic, and cultural perspectives and interactions. *Air War College, Montgomery, AL*. Lead program/syllabus architect. Co-author John Schuessler, Ph.D.

AWARDS AND RECOGNITION

Academic and Writing Awards

- Air University Foundation and Military Officers' Association of America (MOAA) writing award (2008)
- USO Outstanding Volunteer Service to Education Award (1998)
- Award for "Best Partnership – Staff Development" for Partnership in Education Program (1991)

Service Awards

- Disabled Veteran of the Year, DAV East Valley Chapter 8 (2020)
- Outstanding Volunteer of the Year Award, Career Connectors (2014)
- "Coach of the Season" Award, Prattville Youth Bowling Program (2011)
- National Boy Scout Leader Training Medal (2004)
- Boy Scout Religious Recognition Award (2003)
- Cub Scout Leader Recognition Award (2002)

Military Career Awards

- *Individual Awards*: Defense Meritorious Service Medal (2); Meritorious Service Medal (3); Navy and Marine Corps Commendation Medal (2); Navy and Marine Corps Achievement Medal (2); Air Force Achievement Medal; Military Outstanding Volunteer Service Medal (5); Expert Rifleman Medal; Pistol Sharpshooter Ribbon; Commander's Award for Excellence; President's Commendation (CNA Corporation); Flag Letter of Commendation (Deputy Chief of Naval Operation for Air Warfare); Instructor of the Quarter; Company Grade Officer of the Quarter; Aircrew of the Quarter; Wing Aircrew of the Quarter
- *Service and Campaign Awards*: National Defense Service Medal (2); Antarctica Service Medal; Armed Forces Expeditionary Medal; Afghanistan Campaign Medal; Global War on Terrorism Service Medal; Sea Service Deployment Ribbon (8); Coast Guard Special Operations Service Ribbon (3)
- *Unit Awards*: Navy Unit Commendation (2); Coast Guard Unit Commendation with Operational Distinguishing Device; Air Force Outstanding Unit Award; Navy Meritorious Unit Commendation; Coast Guard Meritorious Unit Commendation with Operational Distinguishing Device (2); Air Force Organizational Excellence Award (4); Navy Battle Efficiency Award (2)

Miscellaneous Awards

- "People on the Move," *Phoenix Business Journal*, January 2016.
- Featured as *Notable Alumni* by Monmouth College, September 2013.

PROFESSIONAL AFFILIATIONS

- American Psychological Association (APA)
- American Educational Research Association (AERA)
- Disabled American Veterans, Chapter 8, Mesa, AZ (Life Member)
- American Legion Post 26, Mesa, AZ (Life Member)
- American Veterans (Life Member)
- Navy League of the United States, Phoenix, AZ Chapter (Life Member)
- Military Officers Association of America, Superstition Mountain, AZ Chapter (Life Member)
- Veterans of Foreign Wars, Mesa, AZ Post 1760 (Life Member)
- Objective Zero *working to eliminate veteran suicide* (Ambassador & Crisis Response Plan Coach)
- American Foundation for Suicide Prevention (Field Advocate & Trainer)
- Dementia Friends Arizona (Champion/Trainer)

LANGUAGES

- English (native language)
- Spanish (studied)
- Persian Farsi (studied)
- French (conversational)
- German (studied)